

International Summer School 2022

Zagreb - Croatia

June 20th - July 8th 2022



Zagreb School of Economics and Management

The Zagreb School of Economics and Management is Croatia's best business school according to Eduniversal's global ranking, and the first AACSB accredited business school in Croatia. Also, ZSEM has been ranked within the TOP 200 in the QS Global MBA Rankings 2022, reaffirming its position as a truly international school recognized worldwide. The results rank ZSEM among the TOP 200 in the world and TOP 60 in Europe!

For many years, ZSEM has been educating Croatia's future economic and business experts and has become a center for thought and discussion on contemporary economic and business issues in Croatia and the wider CE region. With more than 500 students and more than 2,800 alumni, ZSEM's community is continuously growing.

International Summer School

International Summer School program hosts students from all over the world who are interested in spending three weeks learning and experiencing academic excellence in beautiful Croatia. Our 3-week Summer School program offers a variety of bachelor and master courses in English taught by renowned lecturers and researchers. Apart from the in-class academic program, our summer program offers a variety of educational and fun field trips and an additional and free Croatian studies course which includes visits to Croatian cultural, business and political institutions. The rich social program is done through the extensive ZSEM summer buddy program.



3-week Program



**Bachelor & Master
Courses in English**



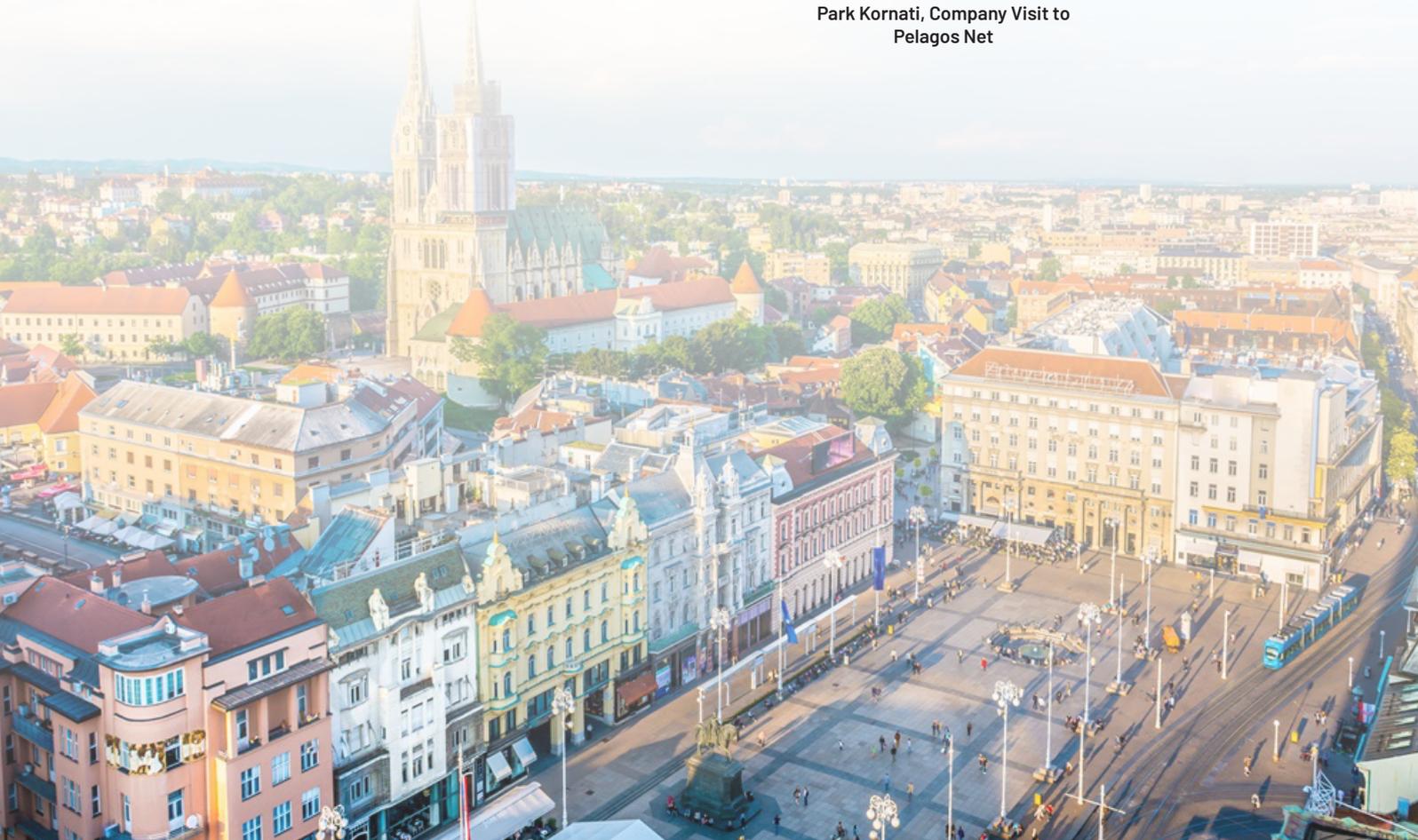
**Croatian Studies
Course**



**Study trip: National Park
Plitvice Lakes, Zadar, National
Park Kornati, Company Visit to
Pelagos Net**



Networking



Program

ZSEM International Summer School Program offers courses on the bachelor and master levels of business administration. Students can choose one to two courses from the course list that are credited with 6 ECTS/3 US credits. With the course of their choice, they are getting the additional Croatian studies course that is credited for 4 ECTS/2 US credits for free.

Course Title

Morning Classes

Behavioral Economics

Design Thinking

International Management

E-Business

Croatian Studies
Additional course

Afternoon Classes

Digital and Social Media Marketing

Applied Creativity & Innovation

Marketing Practice Through Big Data

Machine Learning

CAPSTONE – Measuring & Maximizing Corporate Value
(suggested for master level students)

Financial Management
(suggested for master level students)

Calendar

Monday

June 20

Welcome Dinner

Tuesday

June 21

Classes

Wednesday

June 22

Classes

Thursday

June 23

Classes

Friday

June 24

Classes

Saturday

June 25

Study Trip

Sunday

June 26

Study Trip

Monday

June 27

Study Trip

Tuesday

June 28

Study Trip

Wednesday

June 29

Classes

Thursday

June 30

Classes

Friday

July 1

Classes

Saturday

July 2

Free Day

Sunday

July 3

Free Day

Monday

July 4

Classes

Tuesday

July 5

Classes

Wednesday

July 6

Classes

Thursday

July 7

Classes

Friday

July 8

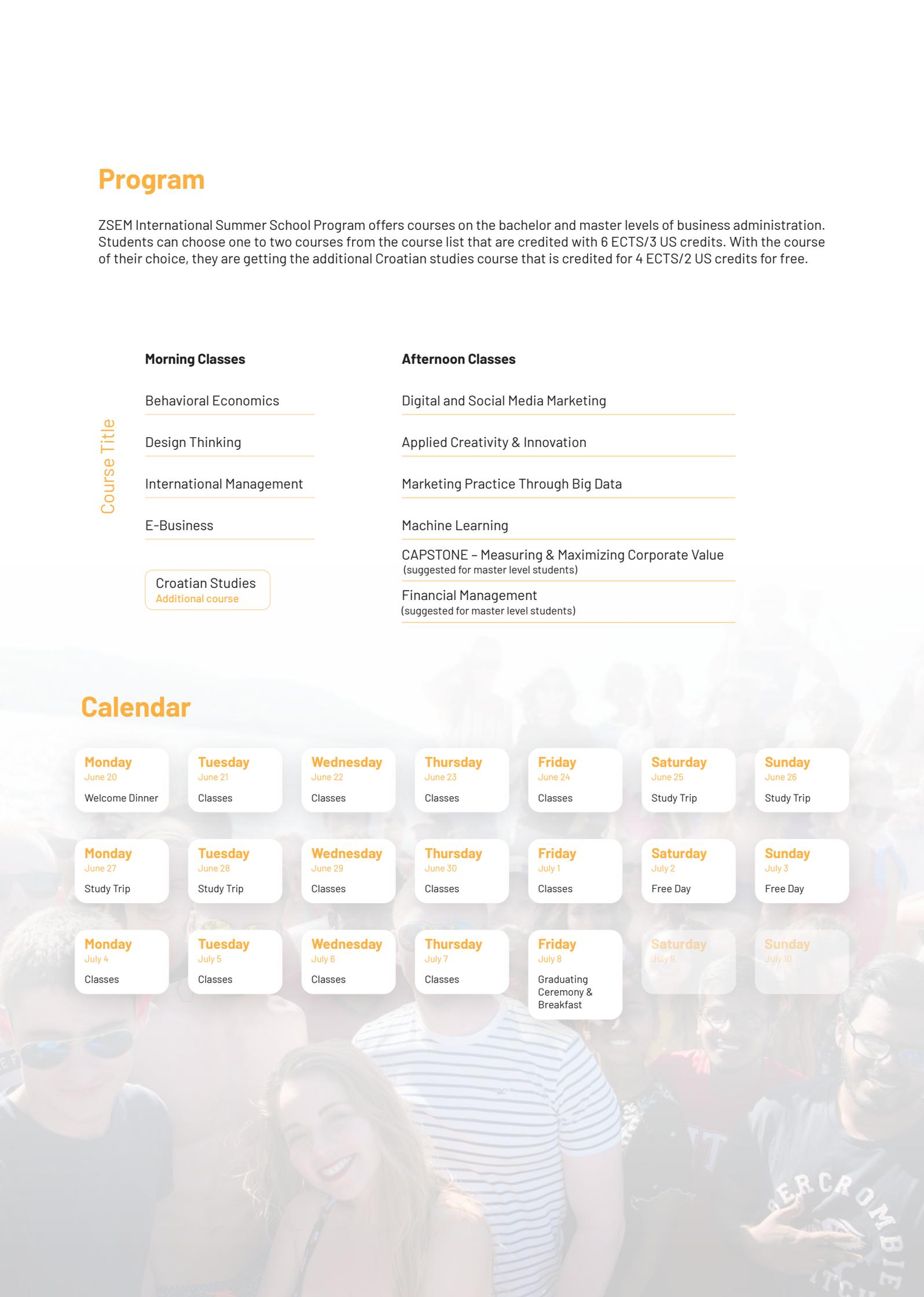
Graduating
Ceremony &
Breakfast

Saturday

July 9

Sunday

July 10



Tuition Fee Overview:

- 1 course from the International Summer School course list (**6 ECTS/3 US credits**)
- Croatian Studies course (**4 ECTS/2 US credits**) with visits to cultural and business institutions
- 4- day study trip to National Park Plitvice Lakes, the city of Zadar with a boat excursion to National Park Kornati and a company visit to Pelagos Net (tuna farm), 3 nights accommodation in Zadar
- Moodle E-learning access
- All study materials

Prices

	Regular Fee	Early Bird Fee (for payments until April 30th)	Partners Fee (for students of ZSEM partner Universities)
International Summer School	1.449 EUR	999 EUR	800 EUR
Additional Course	550 EUR	450 EUR	400 EUR

April 23, 2022 Early-bird application deadline

April 30, 2022 Early-bird payment deadline

June 1, 2022 Application deadline

June 8, 2022 Payment deadline

Useful links

[Applications](#)

[Payment information](#)





Program coordinator:



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