# Invitation to Participate in EcoBiz Accelerator Program

Good day from Indonesia and my name is Rizky Hanan, I am excited to extend an invitation from Universitas Airlangga (**Top 345** in QS Ranking) to your students for our international program, the **EcoBiz Accelerator**. This unique 4-month program focuses on building small businesses based on SDGs (Sustainable Development Goals) and how to develop it. The program will run from October 5th, 2023, to January 15th, 2024.

This comprehensive course covers vital aspects of building a business, including crafting a business model canvas, market penetration strategies, and more. Culminating in a final project, participants will create a business plan and have a chance to win a fully-funded trip to Indonesia. The course is conducted online, with waived tuition fees.

## **Benefit:**

- Tuition Fully Waived
- Chance to win a fully-funded trip to Indonesia
- Fully Mobile Course
- Entrepreneur Knowledge
- Certification of Completion

Program Duration: 5 October 2023 until 15 January 2024.

## **Program Details:**

- Week 1 until week 13 will be held online and each session will be available on every Thursday.
- For 8 January until 15 January 2024 will take place in Indonesia.
- Click <u>HERE</u> for the details schedule.

#### Application Deadline: 28 September 2023

# **Application Eligibility:**

Undergraduate or Master Students & Having an active passport (at least 6 months validity)

We kindly request your support in sharing & forwarding this opportunity with your students and faculties that are available in your university. This program is open from any background of faculty. Your cooperation in spreading the word would be greatly appreciated. If you or your students have any inquiries, please feel free to reach out to us. We are here to assist.

Thank you for considering our invitation. We look forward to the potential participation of your students in the Hybrid program.

#### **Important Links:**

- <u>EcoBiz Accelerator Poster</u>
- <u>EcoBiz Accelerator Information Page</u>
- <u>EcoBiz Accelerator Booklet</u>
- Registration Link

Best regards,

# **Rizky Hanan Atmapradipta**

Student Mobility Officer

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