



**13<sup>th</sup> ASECUCU Youth  
International Conference and Summer School**

**ECONOMIC DYNAMICS IN A GLOBALIZED WORLD:  
COLLABORATIVE STRATEGIES  
FOR ADAPTATION AND PROGRESS**



**University of Vlora “ Ismail Qemali”, Albania**  
1-7 September 2024, Vlora, Albania

[asecuyouth2024@univlora.edu.al](mailto:asecuyouth2024@univlora.edu.al)

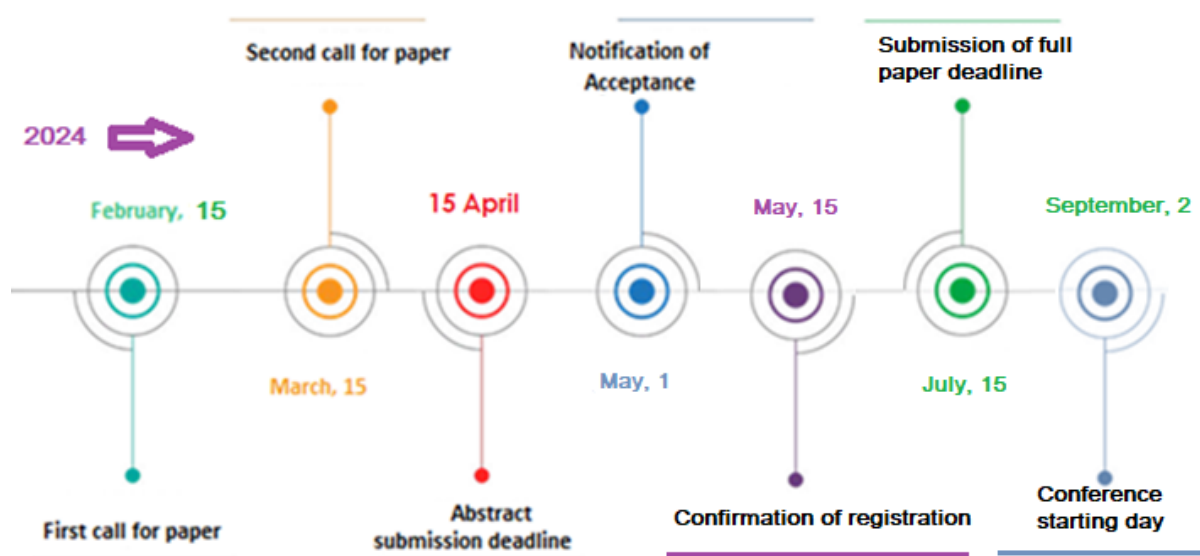
We have the pleasure to announce the Call for the 13<sup>th</sup> ASECU Youth International Conference and Summer School hosted by the University of Vlore "Ismail Qemali" (UV), and which will take place in presence in the city of Vlore, Albania, in the period 1-7 September 2024.

The topic of the 13<sup>th</sup> ASECU Youth International Conference and Summer School is:

**"Economic Dynamics in a Globalized World:  
Collaborative Strategies for Adaptation and Progress"**

The Summer School and Conference is addressed to pre- and postgraduate students, including PhD candidates from multiple fields In humanities and social sciences, especially in economics and business studies.

*Deadline for receipt of applications, abstracts and full papers:*



### About

The ASECU (Association of Economic Universities of South and Eastern Europe and the Black Sea Region) Youth International Conference and Summer School is an annual event aimed at bringing together young scholars, researchers, and students interested in Economics, business studies and related fields from countries in South and Eastern Europe and the Black Sea, as well as from the rest of the world.

The Summer School and Youth Conference provides a platform for participants to exchange ideas, present research findings, and engage in discussions on various economic topics.

The Summer School component typically offers workshops, seminars, and lectures conducted by experts in the field, providing participants with opportunities to enhance their knowledge and skills in specific areas of economics. These sessions often cover topics such as macroeconomics, microeconomics, international economics, econometrics, finance, and more.

Additionally, the conference part of the event includes paper presentations by participants, keynote speeches by, panel discussions, and networking opportunities. Participants can gain valuable insights into current research trends, receive feedback on their work, and establish connections with peers and professionals in the field.

Overall, the **ASECU Youth International Conference and Summer School** serves as a platform for fostering academic exchange, collaboration, and intellectual growth among young scholars in the region, contributing to the advancement of economic knowledge and research in South and Eastern Europe and the Black Sea region.

The **13<sup>th</sup> ASECU Youth International Conference and Summer School** will be organized by Interdisciplinary Regional Development Center, University of Vlore "Ismail Qemali".

The event will be a unique opportunity for:

- **Networking:** Students can connect with peers and professionals from various countries and academic backgrounds, fostering international relationships and potential collaborations.
- **Presenting Research:** They can showcase their research or academic work, gaining valuable experience in presenting and receiving feedback from experts in the field.
- **Learning from Experts:** The conference often hosts esteemed speakers and professors who provide insights into the topics of the conference, offering a chance for students to learn from their expertise.
- **Workshops and Seminars:** Participation in workshops and seminars can enhance students' knowledge and skills in specific areas related to regional development, economics, and interdisciplinary studies.
- **Cultural Exchange:** Students can engage in cultural exchanges, learning about different traditions, customs, and perspectives from participants coming from diverse backgrounds. They will have the possibility to enjoy the beach and the summer time in the breath taking area of the Vlora bay!

### Indicative paper topics:

#### Economy, International Business, Management and Marketing

<ul style="list-style-type: none"> <li>• Global Dynamics: Exploring International Economics and Business in a Rapidly Changing Landscape</li> <li>• Government Response in Economic and Financial Crises: Roles, Challenges, and Strategies</li> <li>• Navigating Financial Globalization: Unveiling Opportunities and Addressing Threats</li> <li>• Crafting Effective International Economic Policies for Sustainable Development</li> <li>• Strategic Organization and Management in Contemporary Business Environments</li> <li>• Harnessing Knowledge: Strategies for Effective Knowledge Management</li> </ul>	<ul style="list-style-type: none"> <li>• Advancing Business Sustainability: A Strategic Approach</li> <li>• Rural Market Dynamics: Navigating Opportunities and Challenges</li> <li>• Work, Culture &amp; Organizations: Shaping Positive Work Environments</li> <li>• Embracing Diversity in Business: Effective Strategies for Management</li> <li>• Corporate Social Responsibility and Sustainability: A Holistic Business Approach</li> <li>• Entrepreneurial Finance and Investment: Unraveling the World of Foreign Direct Investment</li> <li>• Leadership Excellence: Performance and</li> </ul>
--	---

<ul style="list-style-type: none"> <li>• Human Resources in Focus: Management Techniques and Motivational Approaches</li> <li>• Understanding Consumer Behavior: From Traditional to Digital Consumer Insights</li> <li>• Mastering the Art of Marketing: Social Media, Buzz Marketing, and Modern Strategies</li> <li>• E-Business and E-Commerce: Navigating the Digital Landscape of Business Transactions</li> <li>• Exploring Enterprise Concepts and Issues in Contemporary Business</li> <li>• Integrated Marketing Communications: Crafting Cohesive Brand Messaging</li> <li>• Climate Change and its Impact on International Business: Strategic Responses</li> </ul>	<p>Development in Management</p> <ul style="list-style-type: none"> <li>• Insights into Organizational Behavior: Unveiling Key Dynamics</li> <li>• Intellectual Property Management: Strategies for Protection and Utilization</li> <li>• Technology and Operational Management: A Comprehensive Perspective</li> <li>• Supply Chain Management Strategies: Optimizing Operational Efficiency</li> <li>• Business and Sustainable Development: Integrating Ethical Practices</li> <li>• E-Government Initiatives: Enhancing Governance Through Technology</li> <li>• Sustainable Marketing and Strategies: Aligning Business Practices with Environmental Responsibility.</li> </ul>
---	--

**Tourism and Environment**

<ul style="list-style-type: none"> <li>• Environmental Harmony: Ecology, Eco-Tourism, and the Pursuit of Sustainable Development</li> <li>• Gauging Progress: Metrics for Measuring Sustainable Development</li> <li>• Preserving Biodiversity for Environmental and Economic Excellence</li> <li>• Legal Frameworks for Environmental in Europe and Neighboring Countries</li> <li>• Climate Change's Impact on Tourism: Challenges and Adaptations</li> </ul>	<ul style="list-style-type: none"> <li>• Engaging Communities in Tourism Development: A Collaborative Approach</li> <li>• Hospitality and Tourism: Understanding Consumer Behavior</li> <li>• Anticipating the Future: Trends in Hospitality and Tourism Marketing and Management</li> <li>• Crafting Destinations: Marketing and Management Strategies</li> <li>• Eco-Management Practices: Fostering Environmental Responsibility in Business</li> </ul>
---	--

**Information Technology applications in Business environments**

<ul style="list-style-type: none"> <li>• Leveraging Information Systems for Effective Knowledge Management</li> <li>• Connectivity and Communication Strategies in the Digital Era</li> <li>• Unveiling Insights: Data Mining and Visualization Techniques</li> <li>• Digital Frontiers: Exploring e-Business, e-Government, e-Learning, and e-Commerce</li> <li>• Navigating Computer Networks: Infrastructure and Connectivity</li> <li>• Affective Computing: Understanding Emotions in the Digital Realm</li> <li>• Brain-Computer Interface/Brain-Machine Interface: Merging Minds and Machines</li> <li>• e-Learning Evolution: Trends and Innovations in MOOCs</li> </ul>	<ul style="list-style-type: none"> <li>• Streamlining Network Communications: Efficiency and Effectiveness</li> <li>• Social Computing, IoT, and Intelligent Networks: A Symbiotic Perspective</li> <li>• Human-Centric Cyber-Physical Systems: Bridging the Gap Between Humans and Machines</li> <li>• The Internet of Thinking and Creation: Transforming Concepts into Reality</li> <li>• Advancements in Computer Networks and Communication</li> <li>• Information Storage Solutions: Balancing Capacity and Accessibility</li> <li>• Trusted Computing and Fault-Tolerant Systems: Ensuring Reliability</li> <li>• Brain Informatics: Sensing and Processing</li> </ul>
--	---



<ul style="list-style-type: none"> <li>• Mobile and Smart Healthcare: Revolutionizing Health Services</li> <li>• Navigating Security, Privacy, and Trust in the Internet of People</li> <li>• Information Systems for Effective Management</li> <li>• Distributed Computing Systems: Collaborative Processing in a Digital Landscape</li> <li>• Safeguarding Networks: Principles and Practices of Network Security</li> </ul>	<p>Cognitive Data</p> <ul style="list-style-type: none"> <li>• Operating Systems: The Backbone of Digital Functionality</li> <li>• Advancements in Software Engineering Practices</li> <li>• Ensuring Information Security in a Connected World</li> </ul> <p>Web Technology: Shaping the Future of Online Experiences</p>
--	--

### Conference program

The exact program of the 13<sup>th</sup> ASECU Youth International Conference and Summer School will be announced timely. **Local organizers** will announce the final program of the event by the **end of June 2024**.

### Agenda

The schedule of the 13<sup>th</sup> ASECU Youth International Conference and Summer School has as follows:

- The International Conference, where students will present their papers.
- The Summer School, where Professors (participants and invited) will present their lectures.
- Round Table discussions, where students will work in groups and will deliver a final document on a specific topic, which will be assigned in the first day of the Summer School.

In parallel

- Various activities: interactive games, sport activities, and excursions in Vlore.
- Cultural activities in Vlore and excursions at the area.

All the presented papers at the ASECU Youth International Conference will be issued at the ISBN numbered Conference's Proceedings. The Proceedings may be issued in electronic form.

All participants will receive a Certificate of Attendance and Presentation.

### Organizers

The organizers of the 13<sup>th</sup> ASECU Youth International Conference and Summer School are the

- University Ismail Qemali Vlore, is a public body of higher education, located in Vlore city, in the south of Albania.
- ASECU (Association of Economic Universities of South and Eastern Europe and the Black Sea Region) network

These entities work together to plan, coordinate, and execute the annual ASECU Youth International Conference and Summer School. The University Ismail Qemali Vlore likely serves as the host institution, providing logistical support and facilities for the event, while ASECU network will contribute its expertise, resources, and network of member institutions to ensure the success of the event.





### General Chairs:

Prof. Dr. Roland Zisi–**Rector** of University “Ismail Qemali” Vlore, Albania  
Prof. Grigoris ZAROTIADIS, **President of ASECU**, Aristotle Univ of Thessaloniki, Greece  
Prof. Bernard DOSTI, **Vice Rector**, University of Tirana, Albania

### Scientific Committee:

Prof. Dr. Roland Zisi, University “Ismail Qemali” Vlore, Albania, **Chair of the Scientific Committee**  
Prof. Grigoris ZAROTIADIS, Aristotle University of Thessaloniki, Greece  
Prof. Albert QARRI, University Ismail Qemali Vlore, Albania  
Prof. Oleg BODYAGIN, Rostov State University of Economics, Rostov-on-Don, Russia  
Prof. Bernard DOSTI, University of Tirana, Albania  
Prof. Dejan MIKEREVIC, University of Banja Luka, Bosnia Herzegovina  
Prof. Leonid NAKOV, St. Cyril and Methodius University, Skopje, North Macedonia  
Prof. Zaklina STOJANOVIC, University of Belgrade, Serbia  
Prof. Bogdan WIERZBINSKI, University of Rzeszow, Poland  
Prof. Paskal ZHELEV, University of National and World Economy, Bulgaria  
Prof. Bogdan Gabriel ZUGRAVU, "Alexander Ioan Cuza" University of Iasi, Romania

### Organizing committee

Enkelejd Mehilli–Vice Rector of University Ismail Qemali Vlore, Albania  
Eva Cipi - University Ismail Qemali Vlore, Albania  
Entela Islamaj - University Ismail Qemali Vlore, Albania  
Rezarta Sinanaliaj - University Ismail Qemali Vlore, Albania  
Eloina Tozaj - University Ismail Qemali Vlore, Albania  
Saimir Xhelaj - University Ismail Qemali Vlore, Albania  
Melina Petromelidou, Head of ASECU / ASECU Youth office, Greece

### Submissions Procedure

#### *Preparation*

- Prepare an abstract of the paper with no more than 250 words.
- Presentation template link can be down from the conference website

#### *Abstract Submission*

- **Students** have to fill up the [Application for Students](#) and to submit it along with the **abstract** of their paper by the **15<sup>th</sup> of April 2024** .
- Students have to follow the respective **guideline for the Abstract** in the Application Form.
- Submitted papers must be approved by the Supervisor professor, before submission. The name and the e-mail address of the Supervisor has to be mentioned at the paper (or at the final application form).
- The title of the paper has to be mentioned at the Application Form for Students.

- Students will be notified by the **1<sup>st</sup> of May 2024** for the acceptance of their application and the inclusion of their paper in the program of the conference.
- The participants, according to the payment category, have to confirm the registration and participation in the conference by **15 of May 2024**. **The Bank details** are in the end of this Call.
- The **final papers** of the participating students have to be submitted by the **15<sup>th</sup> of July 2024** in the word format following the instructions of the paper template published in the conference website. Updated information will be published in the website of the conference.

### *Application procedure*

- **Professor application** -Professors are kindly asked to fill up the [Application for Professors](#), where they will also define the title and a short description of their lecture by the **15-th of April, 2024**.

### **Important dates**

<b>April 15-th 2024</b>	Deadline for Submission of <b>Students' Application and Abstracts Submission</b> <b>Professors' Applications</b> with the topics of their Lectures
<b>May 1-st 2024</b>	Notification of Acceptance of Abstracts
<b>May 15<sup>th</sup> 2024</b>	Confirmation of Registration by paying the fee <b>according to the participant category</b>
<b>July 15<sup>th</sup> 2024</b>	Deadline for Registration and Submission of Full Papers for the conference

Students as an author, can register only after the paper acceptance by mentor professor!

### **Participation Fee**

Categories of the participants	<i>Participants from ASECU and ASECU-Youth member-universities</i>	<i>Participants from universities not members of ASECU or ASECU Youth from the area of South and Eastern Europe and the Black Sea Region</i>	<i>Participants from Universities out of the region of ASECU</i>
Student with paper presentation	160 Euro	180 Euro	250 Euro
Student without paper presentation (It has to be mentioned at the Application form )*	180 Euro	200 Euro	280 Euro
Professor with lecture who accompanying at least two students	free	free	free

Professor with lecture accompanying of one student	70 Euro	100 Euro	150 Euro
Professor without lectures and supervising one student	160 Euro	180 Euro	250 Euro
Accompanying person	200 Euro	250 Euro	250Euro

\*As the number of participants is limited, **priority will be given to the students with a paper presentation.**

### General Rules

- The registration fee covers: logistics support for paper submission, logistics support for registration, logistic support for presentation, logistic support for in-venue and on-line participation, reviewing process including technical and scientific aspects, financial management (invoicing etc.), logistic support for publishing in Online Conference Proceedings, conference set, lunches during conference and summer school, break refreshments, social events organized by organizer.
- Accommodation for the whole period of the conference including one day before and one day after the conference;
- Catering costs for the whole period of the conference;
- Welcome dinner;
- Publication expenses;
- Social and cultural activities;
- Organized outdoor activities (boat trip/ city tour).
- The travel expenses to/from Vlore are covered by the participants.
- Also the participants are obliged to cover by their own expenses the health insurance
- An Application form is valid for one paper. The second paper requires a new application form to be submitted.
- One full student author can be register for maximum two full papers.
- Registration considers 4 pages papers. The maximum of pages is up to 8.
- No refunding policy in case of canceled participation for any reason **after the deadline date of the confirmation of the registration ( May, 15 2024)**
- The Organizer will provide an invoice for each payment. The bank details will be sent to the author to finalize the registration.
- The conference organizers are not accountable for cases of plagiarism. Responsibility for addressing such instances lies with the student's mentoring professors.

**By paying the registration, it is considered that the author read and accepted these rules.**





## Venue

The main hall of the conference is in the rectorate building, next to Faculty of Economy, "Rilindja" hall equipped with all facilities for conference main session organization. The address is University Ismail Qemali Vlore Albania, Rectorate Building, First Floor. Other sessions will be organized in the close building of Faculty of Economy and Faculty of Natural and Technical Sciences.

## Accommodation

The target groups address students, university teachers, and companions. University of Vlore offers accommodation in the student Dormitory. The dormitory (situated at the Faculty of Humanities is recently renovated and offers very good facilities.

**Available facilities:** The dormitory provides double or triple rooms equipped with a working desk, chairs, a dresser, a bed with linens and pillows for each resident and a mutual kitchen on every floor. The rooms are equipped with a shower and a toilet.

The dormitory capacity: 120 beds (in double/triple rooms)

## Payment modality

- By bank (the participants will be informed for the specific details after the announcement)

## Tsekouras Prize for Young Economists

All the presented papers will be evaluated by an Evaluation Committee consisting of the participating professors for the "**TsekourasPrizeforYoung Economists**".

More information

<http://www.asecu.gr/tsekouras-prize-for-young-economist.html>

## Language

Official Language of the Summer School will be **English**.

## Contact Information

Please,feel free to address all your questions concerning the event to e-mail

[asecuyouth2024@univlora.edu.al](mailto:asecuyouth2024@univlora.edu.al)

## Attention

**As the number of participants is limited**, priority will be given to participants from ASECU and ASECU Youth member universities. Therefore, the applicants are asked to keep the **determined deadlines for applications**.