

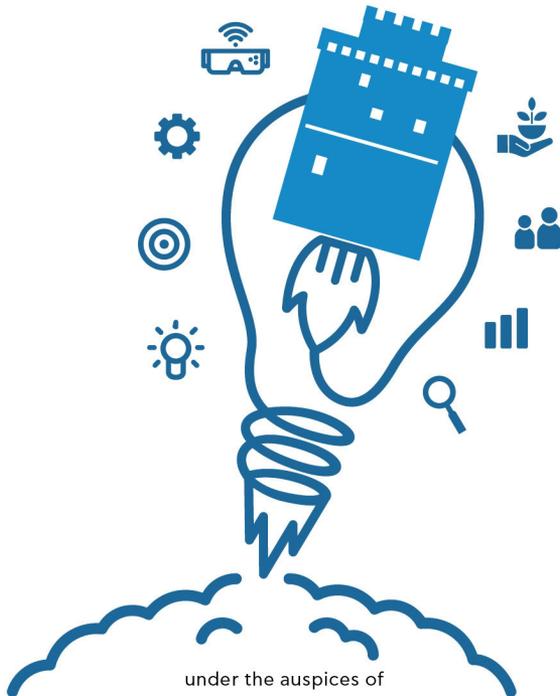


Executive
Development

Thessaloniki

Future Leaders Lab

Learnability for Employability



under the auspices of



REGION OF CENTRAL MACEDONIA

the initiative in a nutshell

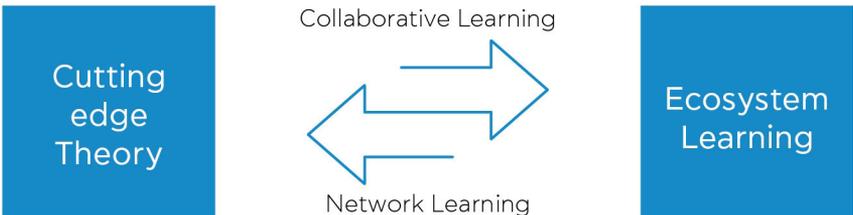
This pioneer learning initiative, led by Alba Executive Development, under the auspices of the Prefecture of Central Macedonia, with the support of corporations with an important footprint in Thessaloniki, is addressed to undergraduate local public University students and aims to empower students with the tools, skills, competencies and values for a **'Future Focused Mindset'** that will fuel them to design their career and their future.

The initiative builds on the growing **business** and **innovation ecosystem** of Thessaloniki and aspires to complement the profound scientific, disciplinary knowledge gained in University, with horizontal, lifelong and transferable competencies, as well as a passion for lifelong learning.

Learning emerges as a blend of cutting-edge theory, with applied knowledge and is the product of the learning ecosystem created by Alba Executive Development and the companies that support the program.

THESSALONIKI LEADING VALUES LEARNING MAP

- T**rust
- H**uman orientation
- E**mpathy
- S**ocial intelligence
- S**ustainability
- A**gility
- L**earnability
- O**wnership mindset
- N**etwork learning
- I**nnovation
- K**nowledge
- I**nitiative



vision

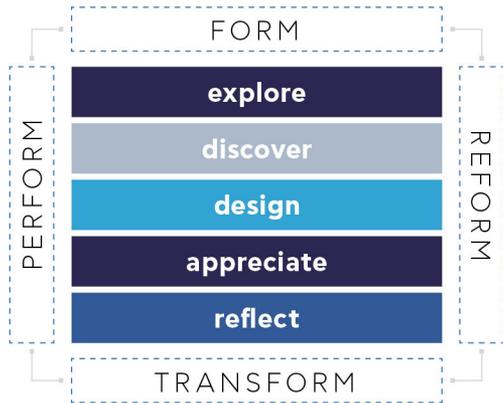
Connecting the universal values of the city, with the competencies of the booming innovation ecosystem of Thessaloniki and inspiring future leaders to design their careers and their future and to add value to the *glocal* business community and to society.

Linking talent with employers in meaningful, interdisciplinary contexts that boost learnability, extroversion and growth.

Orchestrating co-learning experiences that ignite a passion for learning not only for the students, but for all parties involved.

Blending academic excellence with corporate wisdom and business relevance; co-creating learning content and context with the business ecosystem.

learning journey philosophy



actively engage with new data, new information and new elements of knowledge



observe and immerse into divergent stimuli, construct meaning and capture new connections



generate content, experiment with new methods, iterate ideas in order co-create the roadmaps to achieve unique expectations



seek new value, perceive novel approaches and get inspired to create something new



integrate your learning mosaic, share your new knowledge and explore how it can ignite you to form new meaning



Learning Milestone

//:significant stage or event in the development of something//:



Learning Landmark

//:an object or feature of a landscape or town that is recognized from a distance, especially one that enables someone to establish their location //:an event or discovery marking an important stage or turning point in something//:

value for students



mastering horizontal competencies and transferable skills

blending theory with experiential and immersive learning

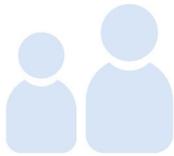
sharpening intellectual curiosity

developing an attitude for lifelong learning

weaving an interdisciplinary meaningful network

connecting with executives, organizations, employers

crafting paths to the future



value for the community



empowering the future human capital of Thessaloniki with competencies for the future of work and for the development of the city into an international innovation hub

highlighting learning as a core life value and attitude

weaving the values of the city – multicultural tradition, extroversion, innovative mindset – with the future leaders values and mindset

addressing the issue of employability and the brain drain-brain regain equation, through the power of learning

connecting the student community of the city, across universities and disciplines



value for employers

giving back to the community

student outreach

building rapport with future generation of leaders

employer branding

opportunities to discover and attract talent

co-creating learning interventions

sharing corporate wisdom

learning modules



Leadership and self-leadership for employability and growth

The module focuses on the development of soft skills and horizontal competencies, that will prepare students for their future academic and career paths, while it will also give them the opportunity to develop a shared value set that will drive the community towards prosperity and growth.

Sustainability

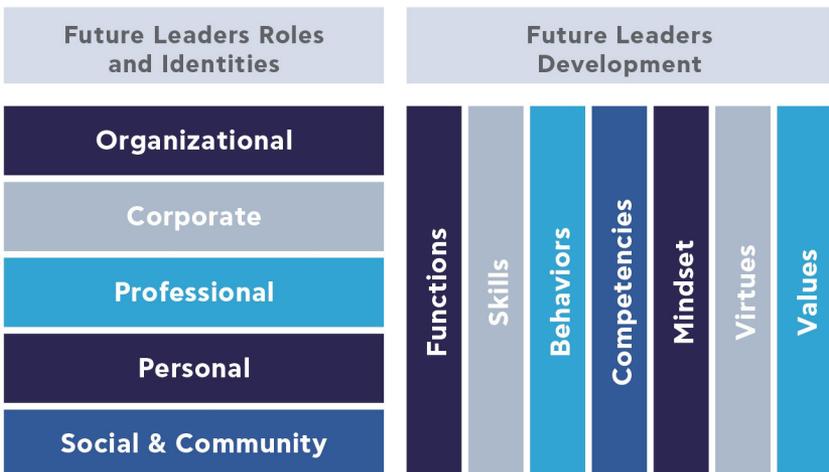
The module aims to introduce participants to the key pillars of sustainability. The module will also address the leadership mindset and competencies that are linked to ESG as well as the importance of ESG reporting.

Innovation - Digitalization

The module focuses on the core role of creativity, ingenuity innovation and disruptive innovation in personal, professional, organizational and community development.

Entrepreneurship - Intrapreneurship

The module focuses on offering students the opportunity to develop knowledge and tools in order to boost entrepreneurial thinking and business acumen.



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Thessaloniki Future Leaders Lab 2024
was supported by

